



DUFFLET PASTRIES® DEFINES DELICIOUS WITH THEIR GLUTEN-FREE DESSERTS

Canada's delightful dessert brand launches extended gluten-free dessert line in Fall 2014

#DuffletGF

TORONTO – Eliminating gluten from your diet does not mean sacrificing flavour from sweet indulgences. Dufflet Pastries, the ground-breaking Canadian bakery founded by Dufflet Rosenberg, has aced this test with a delicious line of dessert products that are completely gluten-free and will satisfy anyone's sweet tooth.

After being voted as a Top 10 new innovative product by SIAL Innovation 2013, one of the world's top food and beverage tradeshow, Dufflet® is set to launch an expanded product line of gluten-free treats that are as scrumptious and as satisfying as any dessert!

This fall, Dufflet® will launch their extended gluten-free line in stores across Ontario and Quebec, which will consist of the following tasty delights:

Cakelet® Gluten-Free Selections:

- **Carrot Cakelet®** – Moist carrot cake with cream cheese icing.
- **Chocolate Cakelet®** – Devil's Food chocolate cake with chocolate buttercream and dark chocolate glaze.
- **Pink Velvet Cakelet®** – A new twist on a classic favourite, Dufflet's cocoa and spice cake with natural pink cream cheese icing.

Tart Gluten-Free Selections:

- **Lemon Tarts** – French tart with lemon curd baked in a sweet butter crust.
- **Fudge Tarts** – Dark chocolate filling in a dark chocolate crust, topped with bittersweet ganache and white chocolate shavings.

Cupcake Gluten-Free Selections:

- **Devil's Food Cupcakes & Heavenly Vanilla Cupcakes** – Classic cupcakes without the gluten and packed with sweet flavour.

Brownie & Macaroon Gluten-Free Selections:

- **Chocolate Chunk Brownie** – Chewy fudge brownie with dark chocolate chunks.

- **Chocolate Dipped Coconut Macaroon** – Chewy, moist, and sweet coconut dipped in delicious dark chocolate.

Dufflet® gluten-free items are not only delicious; the brand's gluten-free desserts are certified by the [Canadian Celiac Association](#) and are hand-crafted with premium gluten-free ingredients. Each dessert stems entirely from natural sources and contain no artificial flavours, colours or preservatives, no hydrogenated fats or oils, and no mono-diglycerides.

The extended gluten-free dessert line from Dufflet Pastries arrives in stores Fall 2014 and is expected to build on the success of the brand's initial gluten-free offerings – tasted and loved by many who simply can't believe that it is gluten-free!

About Dufflet Pastries: Toronto's Queen of Cake®, Dufflet Rosenberg, established Dufflet Pastries in 1975. Today, the Dufflet wholesale bakery supplies restaurants, gourmet food shops and caterers throughout Ontario and Quebec with a selection of over 100 different desserts. Updated seasonally, Dufflet Pastries are hand-crafted from scratch, with no artificial flavours, colours or preservatives added. For more sweet news and a list of Dufflet retail café locations, please visit www.dufflet.com.

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For media and interview inquiries, product information, and sample requests, please contact:
Melissa Grosser, Charming Media, 416-294-5499, Melissa@charmingmedia.ca

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